

Dreamfish: An Overview of Current Initiatives

<i>The Writer's Office</i>	Umbrella for a destination blog and two product lines	<i>Status . . .</i>
PowerPoint Pathways	Unique tutorials that combine advanced PowerPoint instruction with design inspiration and topical content	Launching soon
Art of the List	Ebooks, products, and courses offering a distinctive approach to planning, organization, and productivity	Launching soon
The Writer's Office Blog	Content delivery platform designed to engage writers (aspiring and professional) and to drive interest in other Dreamfish products	Launching soon
<i>Extremely Simplified</i>	Umbrella for a series of satirical ebooks and a related informational blog	<i>Status . . .</i>
Everything Extremely Simplified	A short, oddly funny ebook that combines text and graphics to satirize the state of human knowledge	Launching soon
Extremely Simplified Encyclopedia	A series of satirical, illustrated ebooks expanding on topics (religion, politics, science, and more) introduced in <i>Everything Extremely Simplified</i>	High level plan
Great Explanations	A graphical blog that deconstructs thought-provoking and/or humorous information sets	High level plan
Just Enough About . . .	Short, smart ebooks that further explore topics introduced as "Great Explanations"	High level plan
The Extremely Simple Shop	T-shirts and totes, featuring graphical designs that "extremely simplify" famous principles from math and science	In design
<i>Tarot Synergies</i>	Umbrella for book products and local services related to Tarot	<i>Status . . .</i>
Imagining Tarot	An anthology that revisits and expands the seminal 1987 essay collection <i>Wheel of Tarot</i>	High level plan
Tarot: Elements of Symbolism	Illustrated ebook designed to provide a concise guide to symbolic elements of the major and minor arcana	Halfway to launch
Quintessence Tarot	An illustrated ebook, along with an online course, explaining the 4D reading method and offering a distinctive approach to working with Tarot	Halfway to launch
Local Tarot	Tarot courses and readings in the DFW area	High level plan
<i>Dreamfish Press</i>	An publishing company that specializes in distinctive, creatively presented texts	<i>Status . . .</i>
Nothing Applies	An unexpected guide to understanding the Holocaust, incorporating perspectives from literary criticism, archetypal psychology, and cultural studies, along with unique information graphics	Detailed plan
Mythographies	Ebooks exploring the ideas that underlie <i>Star Trek</i> and other popular cultural phenomena	Launching soon
Not Exactly	A collection of essays that don't fit into conventional categories	High level plan
<i>The Aquarium</i>	Exploration space for new and developing ideas	<i>Status . . .</i>
Constructive Coherence	Online course, offering a step-by-step approach to the integration of personal growth and business leadership	Launching soon
Glaukos	An informative landing page for glaucoma patients	High level plan
Unbound Marketing	Ebook and course offering a critique of the inbound marketing model along with an alternative approach	High level plan
Big Bardo	A group of blogs, booklets, and products--all related to mortality and human culture	High level plan